

2cg

Inc.

communications

EXPERIENCE CLEARLY UNDERSTOOD

Getting the complete message to an identified audience.

2cg provides comprehensive, easily understood and memorable messaging.

2cg has the experience, the specialized abilities and the creativity that delivers well-crafted communication in various mediums.

Retention is key. What we learn must be remembered.

2cg delivers communication strategies from concept to distribution.

2cg works with professionals who know their business, take pride in their skills and understand budgets and timelines.

2cg offers communication services to municipalities and commercial clients.

For additional information about 2cg - services-clients-projects visit the website - 2cg.ca

2cg Communication SERVICES

Communication strategies that work.

Internal/public/education/change management campaigns

Technology and process descriptions

Compliance explanations/instructions

Media training/Crisis communication

Product/Business branding

Feedback/Survey development

2cg employs experienced communications practitioners to co-develop and deliver required messages and strategies. It's an advantageous combination of skills and experience. To successfully complete a project there is often a critical message or explanation required. Whether the communication is directed solely to employees or whether the news is for a public audience, the accuracy, clarity and timeliness of the information is essential. Getting the right message to the right audience via the right medium means less confusion, informed discussion and a demonstrable understanding of outcomes and potential changes. It's a fact, good communication saves time, money and misunderstandings.

2cg knows the facts.

CELEBRATING

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YEARS OF
EXCELLENCE

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